Make: Alfa Romeo

Model: 2600 SPIDER TOURING

Serial No.: AR 192669

Port of Entry:

LOS ANGELES

Sub-Distributor's Name.:

Address:

Dealer's Name: MARQUIS MOTORS

1402 S. Coast Hwy Blvd.

Address:

Laguna Beach , Calif.

City or Town at which it is to be delivered to dealer:

Method of Transportation: Common Carrier

Suggested Retail Price P.O.E. \$4,995.00

Suggested Handling & Preparation Charge \$100.00

Suggested Retail Price of Factory Fitted Accessories

\$

\$

8

\$

2

Alfa Romeo , Inc. makes no charge for inland freight (transportation from P.O.E. is paid for by sub-distributor and/or dealer).

ngested Retail Trion P.O.E.

\$ 5,095.00





ALFA ROMEO, INC.

231 JOHNSON AVE., NEWARK, N. J. 07108 N. J. (201) 824-4949 • N. Y. (212) 227-6408 TWX 201/621/8285

WESTERN DIVISION
1700 DAISY AVE., LONG BEACH, CALIF. 90813
(213) 435-8351 TWX 213/549/1939

June 30, 1965

Mr. Norman J. Brown 1502 No.Eastside Avenue Santa Ana, California

Dear Mr. Brown:

Allow me to extend my sincerest congratulations on your purchase of a new Alfa Romeo. We are extremely proud of our automobiles and I feel sure that as you enjoy the many happy miles of motoring that your Alfa will afford, this same proudness will grow in you.

Alfa Romeo is one of the world's oldest manufacturers of automobiles and has gained the reputation of producing the finest. The design and engineering are the results of years of experience gained through careful research and millions of miles of road testing and racing.

Although the Alfa Romeo has been imported into the United States for a relatively short time, our reputation preceded our cars. Henry Ford once said: "When I see an Alfa Romeo, I take off my hat!"

In order for you to enjoy your car to the fullest, we recommend you familiarize yourself with the Instruction Book provided. It will be to your advantage to be thoroughly familiar with its contents. More particularly, we draw your attention to the two free warranty inspection coupons and the follow up lubrication and maintenance operations.

Once again I say: "Welcome to the Happy Alfa Family."

Yours very truly ALFA ROMEO INC.

Arturo Reitz, Vice President

AR:es